

, 2021

, 2021

2020

Apr 20, 2021

(‘ 19 ’) 2020 가

2021 , 가 , 가 ‘ ,

2020 , 19가 , , ,

, , , 가 ,

가

가

2021

2020



가

가

“ 19 Capital (Neil Tiwari) 가 가 . “ 가 가 dRx , 가 가 .” ,

가 가 .

“2019 2020 3 가 12 2-3 .”

Digital Development and BD&L (tipping point) (Jeremy Sohn) , “ 19 ,

가 .” .

2020

2020 가 , 19

2020

- 19 가
- 가 2019 55% 가(Health Transformer)
- 가 & 가
- , , (payer) 가
- 가
- 가
- 가
- (AI) 가

가 가 “ 19 .” . “

() 가 . Science37

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가 “ 19

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3 “ Lyra Ginger¹ 가 가 가 ” “2020

가 .” ,

Mindstrong, AbleTo, Happify² 가 ()
 (Livongo³, (Teladoc Health, 가)
 , 2020
 Ovia⁴ Health Progyny⁵
 2020 (AI) 2020 3 20
 2021 AI
 2021
 2020 4가 2021
 , (招)
 “ 19 , 가
 , 가
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 “ 가 ” “ 가
 가 1 , 가
 1245 가
 가 ”
 “ ” 19
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 “ 가 ”
 , D2C(Direct-to-Customer)

HIMS⁷ Amazon Pharmacy⁸ Hims · Hers
 가 가 .
 "DTC , ."
 " 가 .
 가 , , 가
 가 가 가 ."

2020 3 가 73% 84
 8% 가 (502)
 19 R&D 가 . 2020 3 38
 15 가 .

: CB Insights Healthcare Report Q3 2020

2020 3 가
 (CAGR, Compounded Annual Growth Rate) 16% .

: PitchBookQ32020 - Emerging Technology Research

2020 4 139 , 45 2020
 3 195 , 40 13% 가 .
 17 2020 4 165% 가 .

: Mercom Capital Group Year-End Report

from USD 5.5 billion in 2019 to USD 11.3 billion in 2025.

2019 55 2025 113 (CAGR,
 Compounded Annual Growth Rate) 13% .

2025 (CAGR) 15% 가 5895

: PitchBookQ32020 - Emerging Technology Research

KR2104196652

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2. Mindstrong, Able To and Talkspace
3. Teladoc Health and Livongo Merger announcement
4. Ovia Health parenthood platform
5. Progyny
6. Amazon Pharmacy
7. HIMS

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